

# COLECO VISION



COLECOVISION™ VIDEO GAME SYSTEM & CARTRIDGES

COLECO  
'82



INTRODUCING

# COLECO VISION

## THE ARCADE QUALITY VIDEO GAME SYSTEM



Introducing ColecoVision™—the “state of the art” video game system for now, and in the future! ColecoVision™ is revolutionary in three ways; unsurpassed graphic resolution at an unusually low price point, superior game play control with realistic arcade-type controllers, and a remarkable expansion module capability insuring that ColecoVision™ will always be the state of the art video game system.

- Graphic resolution is what you see, the re-creation of reality. ColecoVision's™ graphic resolution is unsurpassed in sharpness and detail. The ColecoVision™ system re-creates all the action and excitement of the real game with incredible precision!

- In the important area of player control of game action, ColecoVision™ again stands for “state of the art” technology. The heart of that technological breakthrough is the ColecoVision™ controller. It provides more precise control of game play than any other system. For the first time, players have the ability to change and control speed when it counts—during actual game play—with the unique speed roller. And, of course, there's also the 8 direction joy stick for full field movement, the push-button keyboard, and 2 independent fire/action buttons for exciting interactive game play.

- ColecoVision™ is the most advanced video system for today and tomorrow—because of another technological breakthrough—an expansion module interface—a “window on the future” that gives ColecoVision™ unique add-on capability. So as new technology develops, it can be plugged into the system. In other words, we've made obsolescence obsolete.

- The first example is a remarkable expansion module (available separately) that transforms ColecoVision™ into the first video game system on the market that accepts cartridges from other manufacturers.

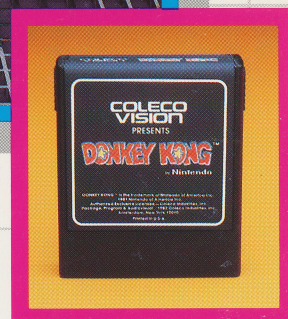
- With Expansion Module #1, ColecoVision™ owners can enjoy the entire library of existing and future game cartridges that are compatible with the Atari® Video Computer System™ and the Sears Video Arcade™. It also provides Atari® Video Computer System™ and Sears Video Arcade™ owners the opportunity to upgrade their systems to ColecoVision™ without discarding their cartridges.

- Additional expansion modules (purchased separately) will be available soon. There's Driving Module #2 that converts ColecoVision™ into the cockpit of a high performance race car and provides realistic motor sports action. Included with this module is the Turbo™ cartridge—an exciting race game. Other driving cartridges, for use with this module, will be offered soon.

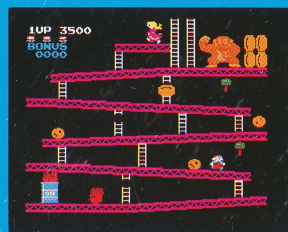
- Also available soon will be an Expansion Module that converts ColecoVision™ into a personal computer with an advanced keyboard.

- High resolution cartridges for ColecoVision™ are equally advanced. The cartridge that is included with ColecoVision™ is DONKEY KONG™, the most popular game in the arcades today. This cartridge, with its popular licensed game play and arcade quality graphics, is representative of the type of high resolution graphics and exciting game play that are offered in all ColecoVision™ cartridges. The extensive new line of exclusive licensed ColecoVision™ cartridges includes arcade games, sports games, strategy games, play and learn games, action games, fantasy games and casino games.

ColecoVision's™ got everything it takes to be THE video game system of the 1980's!



WITH  
DONKEY KONG™  
CARTRIDGE INCLUDED



Revolutionary ColecoVision™ controllers feature 12 function keyboard and speed roller for speed control.

ColecoVision™ graphic resolution and detail is comparable to arcade game quality.

Conversion module #1 (available separately) makes it possible for ColecoVision™ owners to play current and future Atari® Video Computer System™ compatible game cartridges.

Broad range of ColecoVision™ high resolution cartridges include exclusive licenses in arcade, sports, fantasy, action, casino, strategy and play and learn game areas.

Atari® and Video Computer System™ are trademarks of Atari, Inc. Sears Video Arcade™ is the trademark of Sears Roebuck and Co. Turbo™ is a trademark of Sega Enterprises, Inc. Donkey Kong™ is a trademark of Nintendo of America, Inc.





PRESENTS

# HIGH RESOLUTION VIDEO GAME CARTRIDGES

## ARCADE GAME SERIES



### #2434 COSMIC AVENGER™ (Universal)

This futuristic air and sea battle game is fought between a ship you control and an advanced alien civilization. You maneuver your ship over the complex enemy cities and beneath the ocean firing as you go. Your goal is to destroy the enemy's installations while avoiding their relentless return fire! How far can your ship penetrate?

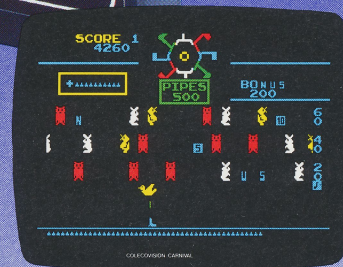
COSMIC AVENGER™ is the trademark of Universal Co. Ltd. © 1981 Universal Co. Ltd.



### #2445 CARNIVAL™ (Sega)

This game captures the fun, excitement, and sounds of an old time shooting gallery. You blaze away at clay pipes, dancing bears, and sitting ducks. But watch out, those aren't ordinary sitting ducks. They come to life when they reach the end of the gallery, and avenge themselves by eating from your limited supply of ammunition. How many points can you score before you are out of bullets?

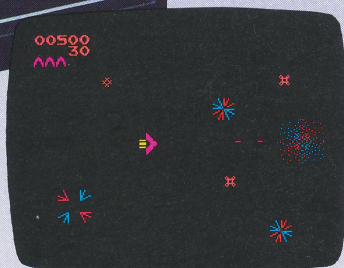
CARNIVAL™ is the trademark of Sega Enterprises, Inc. © 1980 Sega Enterprises, Inc.



### #2415 SPACE FURY™ (Sega)

This furious space battle game puts you in control of a powerfully equipped space ship that must defend itself against a converging alien formation. After the first encounter, you can refuel your ship and improve your defense with additional weapons. But—alas—the aliens have also regrouped their forces and are back on the attack with awesome strength! Can you defeat them?

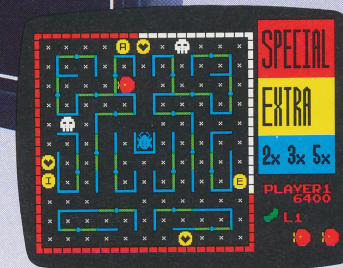
SPACE FURY™ is the trademark of Sega Enterprises, Inc. © 1981 Sega Enterprises, Inc.



### #2433 LADY BUG™ (Universal)

In this game, you direct a lady bug through a maze. While eating dots, she must avoid running over the poisonous skulls and encountering the evil insects which are out to devour her. Revolving doors permit her to change the maze and thwart her pursuers! Can you get her safely through?

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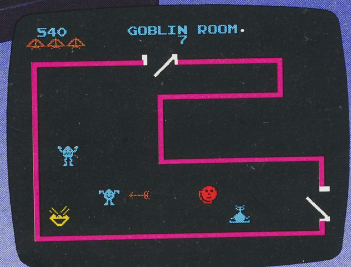
# HIGH RESOLUTION VIDEO GAME CARTRIDGES

## ARCADE GAME SERIES

### #2417 VENTURE™ (Exidy)

In this unique game you control Winky™—the heroic adventurer who is off on an expedition to claim the treasures that are hidden in the dungeon. Each treasure is in a chamber—protected by dangerous monsters. Winky™ must use his bow and arrow to ward off the monsters and claim the treasures. The more he ventures—the more he gains!

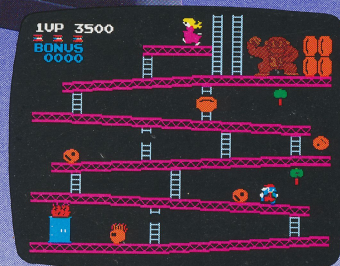
VENTURE™ and WINKY™ are the trademarks of Exidy Incorporated © 1981 Exidy Incorporated



### #2411 DONKEY KONG™ (Nintendo)™ Included with ColecoVision™

In this engaging game, Donkey Kong™ the ape has captured Mario's girlfriend and has taken her to the top of a steel fortress. You've got to get Mario to the top to save her! But—as he runs across the girders and up the ladders, the ape throws barrels at him to prevent this progress! There are even fireballs that block his path! Will Mario avoid the barrels and fireballs and rescue his girl in time?

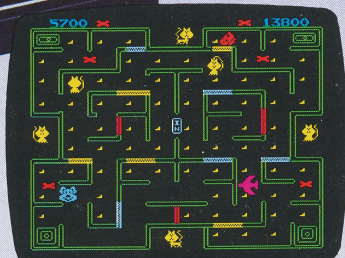
DONKEY KONG™ is the trademark of Nintendo of America Inc. © 1981 Nintendo of America Inc. Exclusive Licensee—Coleco Industries Inc.



### #2419 MOUSE TRAP™ (Exidy)

This unusual maze game puts you in control of a mouse who must be guided through a labyrinth of doors and corridors. As it goes, the mouse eats cheese bits and tries to avoid the ravenous cats. At times, the mouse can transform into a dog and go after the cats! To escape, the mouse can go through a secret tunnel. Open or close groups of doors to change the maze and fool the cats! Can you get the mouse through?

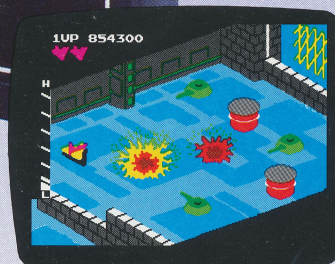
MOUSE TRAP™ is the trademark of Exidy Incorporated © 1981 Exidy Incorporated



### #2435 ZAXXON™ (Sega)

This fantastic three dimensional space battle game puts you in control of a futuristic spaceship. The ship zooms through the sky, diving down to bomb the enemy fighter planes and to attack the enemy's installations. The ship must avoid hazardous walls, devastating force fields and the enemy's fire to survive and score! Can you make it?

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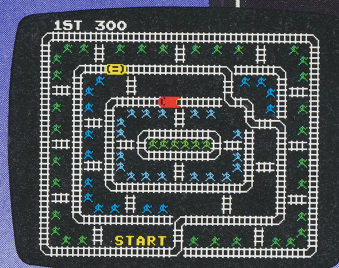
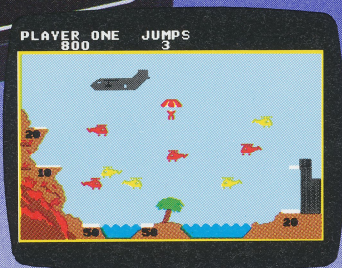
## ARCADE GAME SERIES



### #2431 RIP CORD™ (Exidy)

This daring sky diving game puts you in charge of a parachutist. You've got to time his jump out of a high altitude plane, and allow him to free fall as long as you dare. Then, pull his rip cord, and get him to land exactly on one of the targets. But watch out—the sky is full of dangerous helicopters. The sky diver must avoid them to survive!

RIP CORD™ is the trademark of Exidy Incorporated © 1982 Exidy Incorporated



### #2418 SIDE TRAK™ (Exidy)

This fast-moving game puts you in control of a thundering locomotive. You must direct the locomotive down the track and pick up the passengers along the way. In doing so, you must avoid a deadly runaway train that is out to demolish your locomotive! Can you stay on the track and score?

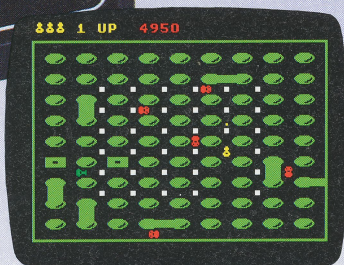
SIDE TRAK™ is the trademark of Exidy Incorporated © 1982 Exidy Incorporated



### #2421 SPECTAR™ (Exidy)

In this fast action game, you must direct an armoured car through a tangled maze—negotiating sharp turns at unbelievably high speeds. But as you traverse the terrain, a variety of tank-like vehicles emerge to attack and destroy your car. How many of the enemy vehicles can you outmaneuver and destroy in the allotted time?

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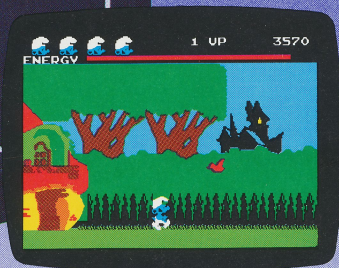
# HIGH RESOLUTION VIDEO GAME CARTRIDGES

## ACTION GAME SERIES

### #2443 SMURF™ RESCUE IN GARGAMEL'S™ CASTLE (Peyo)

In this animated game, you control the actions of the SMURF™ who is off on a rescue mission to save the Smurfette™ from Gargamel™. On the way to the castle he must jump over and duck under natural obstacles, and avoid the dangerous animals. While on his journey, the SMURF™ must maintain his strength by snacking on hard-to-get berries. Will he make it to the castle and rescue the Smurfette™ in time?

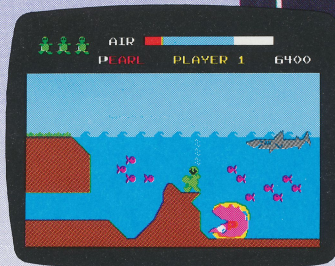
SMURF™, SMURFETTE™ and GARGAMEL™ are the trademarks of Peyo © 1982 Licensed by Wallace Berrie & Co., Van Nuys, CA



### #2432 MR. TURTLE™

In this fun-filled game, MR. TURTLE™ comes to life on the screen, but needs your help on his treasure hunt. His goal is to collect the prizes that are located both on land and under water. But—each prize is guarded by an animal, some fierce, some funny. MR. TURTLE™ must outwit the creatures to obtain each treasure and score points.

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## FANTASY GAME SERIES

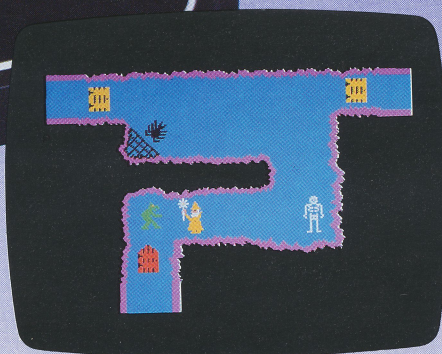


### #2441 TUNNELS & TROLLS™ (Flying Buffalo)

This fantasy role-playing game for one to four players puts you into an adventure of the most fascinating kind. Your expedition involves your entrance into a mysterious dungeon made up of uncharted hallways and hidden chambers. You enter in search of priceless treasures. But—the underground is populated by monsters. Choose to fight or run! Select from a variety of weapons, cast magic spells or use your wits to defeat the monsters and claim the treasures! Will you emerge victorious?

TUNNELS & TROLLS™ is a trademark of Flying Buffalo, Inc.

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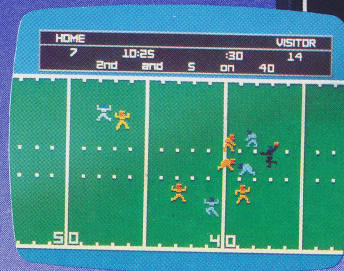
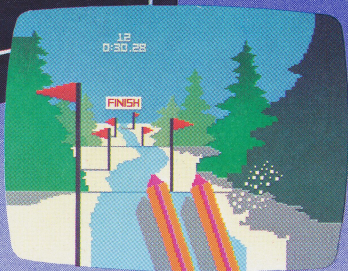
# HIGH RESOLUTION VIDEO GAME CARTRIDGES

## SPORTS GAME SERIES

### #2436 SKIING

This unusual skiing game actually gives you the skier's perspective—seeing the course right through his goggles! The skier must race down the snow covered slopes, negotiating the sharp curves with precision and avoiding the treacherous moguls, trees and other obstacles. His goal is to traverse the course and reach the finish in record time! Go for it!

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### #2422 HEAD TO HEAD™ FOOTBALL

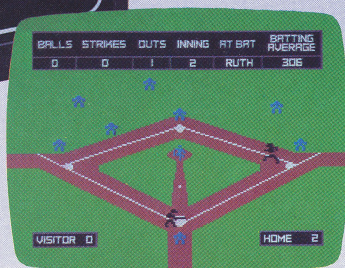
In this action packed sports game, you and your opponent compete in on-the-field action like never before! You call the plays, set the formation. You can even control how fast your player moves by using the speed controller. On offense, use it to speed up your running back or receiver. On defense, use it to increase the playing speed of your linebacker or safety! The faster you spin it, the faster the player moves! The offense can call a play—sweep left, go for the bomb, run a draw play. The defense can blitz the quarterback, tackle, and intercept. It's just like being on the field!

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### #2423 HEAD TO HEAD™ BASEBALL

In this realistic two player sports game, authentic baseball action is at your fingertips. Play against an opponent! Get up to bat and use all your major league skills—swing away—hit and run—steal! In the field, catch fly balls, line drives and grounders and throw runners out! The ball's shadow helps you position your fielders. The scoreboard keeps track of all the statistics!

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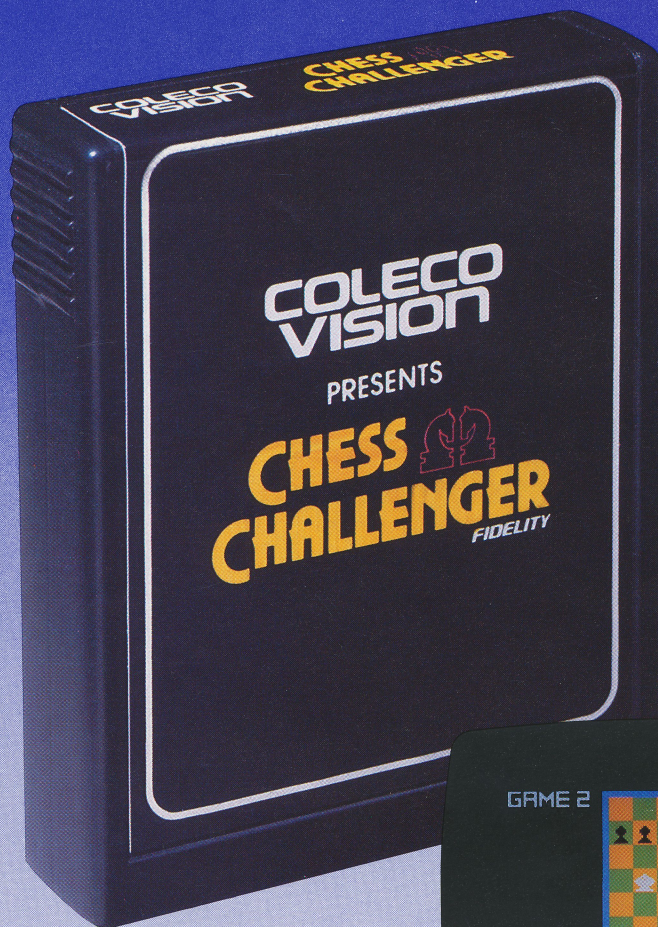




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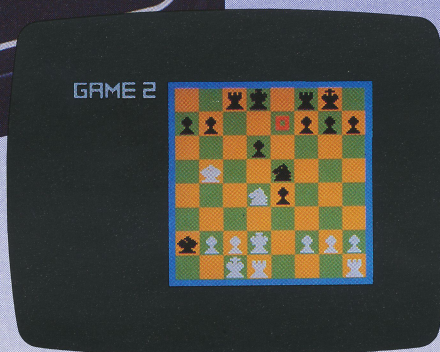
## STRATEGY GAME SERIES



### #2438 CHESS CHALLENGER™ (Fidelity)

This sophisticated, thought-provoking game uses the World Champion Chess programs by Fidelity. You'll be challenged to a match like never before! Plan your defense with care—the computer is a formidable opponent. It's your move—you've out-maneuvered him—there is no place for him to go. Checkmate! But don't get too confident—he'll never play the same way again! CHESS CHALLENGER™ is a trademark of Fidelity Electronics, Ltd.

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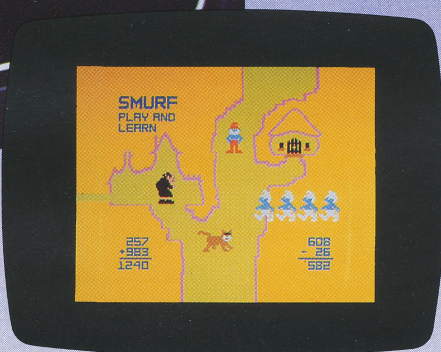
## PLAY & LEARN SERIES



### #2444 SMURF™ (Peyo)

This educational cartridge provides children with the opportunity to learn as they play! The delightful SMURF™ characters bring basic learning concepts to the screen and encourage children to solve the problems and situations. Their zany antics make learning fun!

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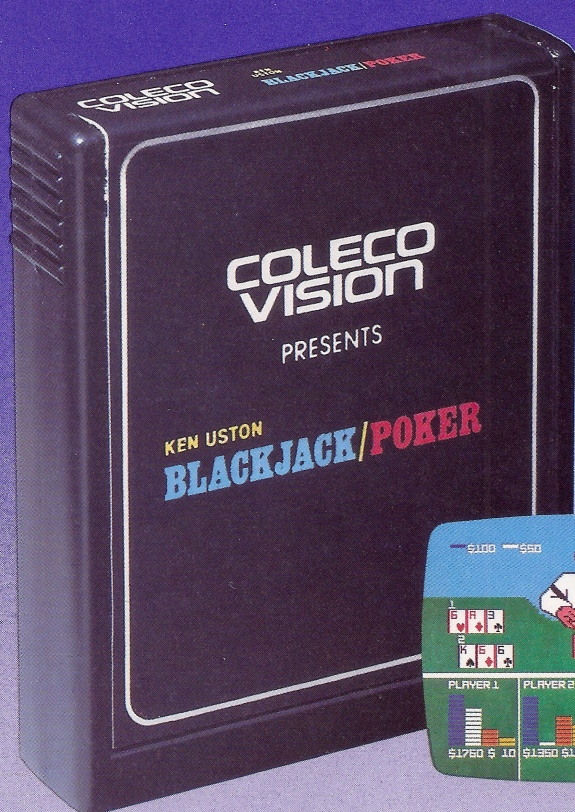




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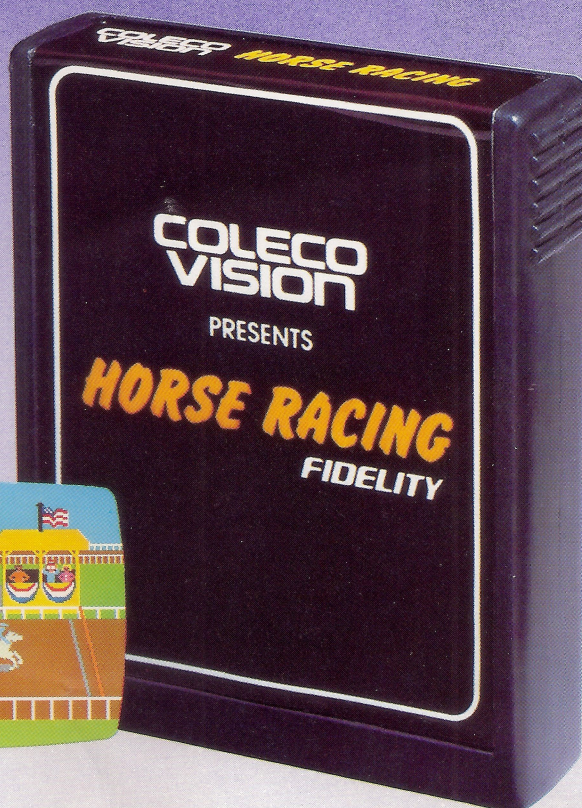
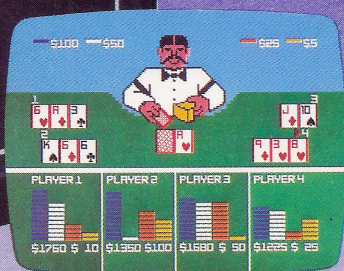
## CASINO SERIES



### #2439 KEN USTON BLACKJACK /POKER (Ken Uston)

In this high stakes game, Ken Uston, the famous blackjack player, gives you tips and shares with you his casino skills. You're right at the game table with realism like never before! A fresh deck is opened—the dealer doles out the cards. Will you "hit" or "stand pat"? Then, try your skill at poker—name your game! Will you bluff, or do you hold the winning hand?

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### #2442 HORSE RACING (Fidelity)

They're off and running! This horse racing game puts you right at the track—with realistic sound effects and authentic action. Watch the board as the odds change. Hurry—place your bet! The horses start out of the gate—race around the bend—then jockey for position on the straight-away. Which horse will win . . . place . . . show? For the next race, the computer changes the entries and if you want, even the track conditions! It's a different race every time.

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## EXPANSION MODULE #2

### #2413 EXPANSION MODULE #2

Expansion Module #2 turns ColecoVision™ into the cockpit of a high performance race car and provides realistic sports action! The module comes with a table top console including a large arcade style steering wheel and an accelerator foot pedal that operates from the floor. The regular ColecoVision™ controller mounts in the driving module console and becomes the gear shift. The accelerator pedal is stored within the console when it is not in use.

Included with this module is the Turbo™ game cartridge. In this fast paced, three dimensional racing game, you control a car that must be driven through city streets and tunnels, down country roads and over bridges. While controlling the car's speed and direction, you must pass speeding cars, avoid treacherous obstacles—and still complete the course in record time!

Other driving cartridges, for use with this module, will be available soon.



ColecoVision™ Controller included with ColecoVision™ Video Game System.



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you<sup>in</sup> 82**





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