



VIDEO GAME/HOME COMPUTER SYSTEM













#2495





GAME CARTRIDGE COUNTER CARD DISPLAYS

THE ARCADE QUALITY VIDEO GAME SYSTEM

COLECOVISION™ POINT OF PURCHASE DISPLAYS

We've designed several exciting, informative displays that'll show your customers at a glance why Coleco-Vision™ is the Video Game/Home Computer System of the future!

COLECOVISION™ FREE-STANDING DISPLAY #2495

Brings all the excitement of the arcade right onto your selling floor! In fact, it's styled to look just like a bigger-than-life arcade game. It's a real traffic builder with space provided for a working ColecoVision™ Console. You can use it with any color TV up to 19″. Once you give your customers the opportunity to experience the superior graphic resolution and arcade quality game play of ColecoVision™, they'll want to buy!

The roomy 48" Wx36" Dx84" H display gives you plenty of space inside for a good stock of cartridges, plus Consoles and Expansion Modules. The top panel features selling information on the system's highlights, as well as full color graphic illustrations of a variety of the video game screens. The panels can be interchanged, to allow you to update as new cartridges become available. And, best of all, it can be assembled in minutes.

The ColecoVision $^{\text{IM}}$ Free-Standing P-O-P Display . . . it could be your highest volume "salesman" for Coleco-Vision $^{\text{IM}}$ systems.

COLECOVISION™ COUNTER CARD P-O-P DISPLAYS COLECOVISION™ DISPLAY

This colorful 19" counter card gives customers the key facts on the ColecoVision™system... and still takes only minimal counter space! It's illustrated with renditions of actual game screens. The perfect display for compact areas.

GAME CARTRIDGE COUNTER CARD DISPLAYS

These imaginatively illustrated 8½" x 11" counter cards are themed to show the close tie-in between the actual arcade games and the Coleco home versions of them. They include selling information on the game and also alert customers of the systems (ColecoVision™, Atari® VCS or Intellivision®) for which Coleco has them avail-

VIDEO GAME/HOME COMPLITER SYSTEM

rom the very beginning, people were excited about ColecoVision™. And it's easy to understand why. After all, no previous home video game system had ever been capable of so authentically reproducing the thrill and challenge of popular coin-operated arcade games.

The experts who initially tested it were impressed by its highresolution graphics and precision game play. Consequently, by the time ColecoVision™ hit the market, it had already compiled a considerable amount of favorable publicity. Coleco's high-visibility national TV campaign reached millions of potential customers, making it an instant hit with the public.

Within the space of a few short months, ColecoVision™ has emerged as one of the most important new products on the home electronics market. It's achieved international renown as the system that brought the arcade experience home. We're gratified by this exceptional response. But we feel we've only written the first chapter of a long success story. Because the best is yet to come.

You see, the ColecoVision™ console is more than just a great game system; it's actually an ultra-sophisticated computer. And the advanced electronics that we designed into ColecoVision™ make it the first truly expandable video game/home computer system.

With the introduction of Expansion Module #1, Coleco-Vision™ has become the first competitive system that can actually accept cartridges made for the Atari® 2600 VCS™. This gives ColecoVision™ owners the ability to choose from the largest combined library of video games available. And that's only the beginning.

In the coming months, Coleco will be offering more and more "keys" to unlock the full power of the ColecoVision™ system. Foremost among these will be the module that con-





Coleco-Vision™ into a powerful home computer with an advanced keyboard. Besides being the system that plays the most, ColecoVision™ will become the system that does the most, too.

Yet no matter how sophisticated the ColecoVision™ system becomes, we'll never lose sight of its initial purpose; to help people have fun. And everything that's a part of Coleco-Vision™ will be fun to use, including our Home Computer module. Speaking of fun, let's talk a little about the variety of entertainment and excitement you can already offer your ColecoVision™ customers.

We've gathered the cream of the arcade game crop! Just for starters, the ColecoVision™ Game System comes packed with America's #1 favorite, DONKEY KONG™. It features heroic Mario™, the carpenter trying to save his lady love from the clutches of Donkey Kong™, the ape. Complete the rescue, and go on to two more challenging, completely different screens.

DONKEY KONG™ is typical of the precision game play and challenge built in to our new line-up of ColecoVision™ cartridges. Arcade favorites, sports games, casino games, strategy and fantasy games . . . you'll find them all here . . . and all hot sellers!

But what good would it be to offer great games if you didn't have great controllers to go with them? We're justifiably proud of ours. The basic controller is a trim, compact design, featuring an 8-direction joystick for fast, precise moves, a 12-button keypad that lets you select game options and control game action, plus two side-mounted fire/action buttons.

We'll also be offering* two new and exciting controllers...a ROLLER CONTROLLER for full-field movement and a set of SU-PER ACTION CONTROLLERS for sports and action game play





so realistic, you can actually feel the sensation in your hand!

EXPANSION MODULES

(Each sold separately)

EXPANSION MODULE #1 gives ColecoVision™ customers and the millions of Atari® VCS™ owners the opportunity to enjoy the best of both

worlds! When Expansion Module #1 is hooked up to a ColecoVision™ console, the full library of Atari® #2600 VCS™ compatible cartridges can be played. This includes VCS™ compatible cartridges by Atari®, ActiVision™, Parker Brothers™, Imagic™ and many others. Combine this with the selection of high-resolution ColecoVision™ cartridges available and the potential for fun is almost unlimited! Expansion Module #1 offers your customers the chance to choose from the largest combined library of games in the world!

EXPANSION MODULE #2 is the most driving excitement ever experienced this side of the Indy 500 . . . only it can be enjoyed in the safety of your own family room! It comes complete with a steering wheel and accelerator foot pedal for driving and racing action they'll never forget! Also included as a bonus with Expansion Module #2 is the thrilling TURBO™ by Sega® game cartridge, a hair-raising, heart-pounding timed car race with more than 40 vividly detailed roadway scenes!

Naturally, we've got more expansion modules coming soon. Besides the Home Computer module, there'll be a Coleco Vision™ Voice Module and other important developments waiting in the wings.

That's ColecoVision™. By making sure your customers have a lot to look forward to, we're also making sure that you'll be seeing a lot more of your customers . . . both now and for years to come!

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*AVAILABLE PENDING F.C.C. APPROVAL

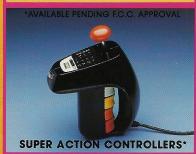


EXPANSION MODULE #1





ROLLER CONTROLLER





COLECOVISION™ PLAYS THE MOST:

It's true! By simply hooking up E PANSION MODULÉ #1, you can place all of the many VCS™ compatib cartridges made for the Atar 2600. This lets you choose your a tion from the largest combined brary of game cartridge available.

The Official TURBO™ by SEGA® is i cluded with EXPANSION MODU #2. (2413) It's life in the fast lane, wi an incredible array of scree changes and fast driving action!

HIGH-SPEED ACTION? Just a re away, with the new ColecoVision ROLLER CONTROLLER*, which cludes a bonus COLECOVISION cartridge. Spin the Roller Contr ler for lightning-fast 360 degree of screen motion.

SUPER ACTION CONTROLLERS*

make ColecoVision™ sports an action games even more fun! Eac pair features 8-directional contr sticks for full field movement, spee roller lets you speed up or slo down the tempo of the game, an multiple-use player/select button and keypads for even more precis game control! You can actually fe the impact of a solid hit or gre play right in your hand! Includes, a bonus, the COLECOVISION™ BAS BALL cartridge (2491).

WE'VE GOT THE WINNERS!

The hot licenses, the biggest of cade stars, they're all lining up take their places in the COLECT VISION™ video game system brary! DONKEY KONG™, and o other fast-selling arcade favorite are just the start of something bi See the sell sheets enclosed in th folder for an inside look at the b '83 line-up!

COLECO VISION MODULE #1

Lets you play all Atari® 2600 VCS™ compatible cartridges on your ColecoVision™ Game System!



YOUR CUSTOMERS CAN PLAY THE BEST OF BOTH WORLDS!

Now ColecoVision™ owners can play all the new, hot arcade games made for the ColecoVision™ system and also enjoy the large selection of VCS™ compatible game cartridges made for the Atari® 2600 or Sears Video Arcade™. Expansion Module #1 lets them choose from the largest combined library of video cartridges available! Not only that... Expansion Module #1 will allow Atari® owners to upgrade their system to ColecoVision™ without having to discard their extensive collection of VCS™ compatible cartridges by Atari®, ActiVision™, Imagic™, Parker Brothers™ and many others.

It's so easy to use! Simply slide Expansion Module #1 into the expansion port of the ColecoVision™ console. No additional power source is needed. Expansion Module #1... it's the first giant step in the process of expandibility that makes ColecoVision™ unique.

Atari® and Video Computer System™ are trademarks of Atari, Inc. Sears Video Arcade™ is the trademark of Sears, Roebuck and Co. ActiVision™ is the trademark of ActiVision, Inc. Parker Brothers™ is the trademark of Parker Brothers, Inc. Imaglc™ is a trademark of Imaglc.

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COLECO VISION F. #2

Lets you play Arcade-Quality Driving and Racing Games on your ColecoVision™ Game System!



GET READY FOR LIFE IN THE FAST LANE!

EXPANSION MODULE #2 — Turn your ColecoVision™ Game System into the driver's seat of a high-performance race car! The module comes with a tabletop console that includes an arcade-style steering wheel and floor-operated accelerator foot pedal. The regular ColecoVision™ controller mounts in the driving module console and becomes the gear shift. The accelerator pedal can be stored neatly inside the console when not in use. Expansion Module #2 lets you experience the most exciting racing and driving games this side of the Indy 500 . . . in the safety of your home!

You control a high-performance car, speeding down the open road. There are more than 40 vividly-detailed scene changes as you go! Accelerate—change lanes—but watch out! While controlling the car's speed and direction, you've got to pass other racing cars, avoid treacherous obstacles, and still make it in record time!

Requires 4 'C' cell batteries or Coleco #2298 Perma-PowerTM Battery Eliminator / AC Adapter.

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EXPANSION MODULE #2

COLECO VISIONI ROLLER CONTROLLER

NEW! Now You're on the Ball For Even More Exciting High-Speed Action on Your ColecoVision™ Game System!



The fastest fun in home video enjoyment is just a spin away with Coleco's new Roller Controller! Just plug it right in to your ColecoVision™ console and you're ready for the kind of precise game control and speed that could previously only be found in the arcades. In games specially designed for the Roller Controller, its free-rolling control ball gives you a 360° field of movement in any direction you choose. Any direction you spin the ball moves your game character in the same direction. And the faster you spin the ball, the faster your on-screen character reacts.

*Actual game screen may show variation from illustration above.

Included as a bonus with the Roller Controller is the exciting new SLITHER™ game cartridge! It's an unforgettable encounter with deadly snakes and other creatures you must elude by maneuvering over a colorful desert landscape. And as you snake away from your serpentine pursuers, you must blast them out of existence before they corner you. Test your best moves with SLITHER™. Other exciting cartridges will be coming soon for use with the amazing Roller Controller.

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COLECO VISION® SUPER ACTION CONTROLLERS

Hold the Winning Edge Right in Your Hand: Makes ColecoVision™ Sports and Action Games Even More Fun!



SUPER ACTION CONTROLLERS Experience the most dynamic action and precision

Experience the most dynamic action and precision game control that you've ever imagined! This set of two action controllers features 8-directional control sticks for full, fabulous field movement. A special speed roller gives you extra control over character speed, and multiple-use player-select buttons and keypad give you more game play options than ever! You can even feel the impact of a solid hit—right in your hand!

Lets you plan your strategies as if you were coaching the team, and execute those strategies with incredible precision! You're on the field and right in the action!

*Actual game screen may show variation from illustration above.

COLECOVISION™ BASEBALL

Authentic baseball action is right at your fingertips! You can play against an opponent or play it as a one-player game. Get your turn at bat, using all your major league skills! Hit, run, even steal bases, too! Out in the field, the ball's shadow helps you position your defense as you catch line drives, fly balls, grounders, and throw runners out. The scoreboard keeps track of all the statistics, so it's batter up and P-L-A-Y B-A-L-L!!

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The Official





CAN YOU HELP BUCK ROGERS™ COMPLETE HIS MISSION?

A HIGH RESOLUTION VIDEO GAME CARTRIDGE FOR



Buck Rogers[™] is out to save the galaxy, and only you can help him do it! Guide Buck Rogers'[™] ship at high speed, dodging the missiles and saucers that stream past you. You're the gunner and navigator as he attacks the alien mother ship over the Planet of Zoom[™]. Can you get him through?

*Actual game screen may show variation of illustration above.

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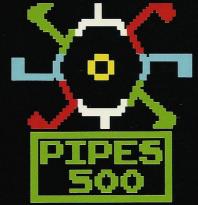
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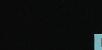


















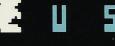
















IT'S ANOTHER SURE-FIRE WINNER!

A HIGH RESOLUTION VIDEO GAME CARTRIDGE FOR



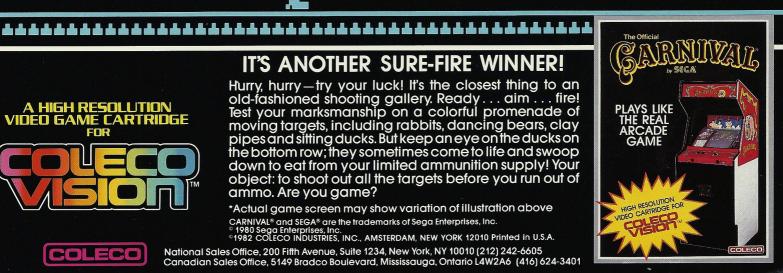
Hurry, hurry—try your luck! It's the closest thing to an old-fashioned shooting gallery. Ready...aim... fire! Test your marksmanship on a colorful promenade of moving targets, including rabbits, dancing bears, clay pipes and sitting ducks. But keep an eye on the ducks on the bottom row; they sometimes come to life and selections. down to eat from your limited ammunition supply! Your object: to shoot out all the targets before you run out of ammo. Are you game?

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A HIGH RESOLUTION VIDEO GAME CARTRIDGE FOR



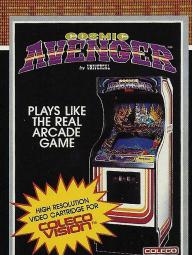
THE SPACE BATTLE GAME THAT'S OUT OF THIS WORLD!

This futuristic battle game is fought between your ship and an advanced alien civilization. Maneuver your ship over complex, ever-changing enemy territory, firing as you go. Your goal? Destroy the enemy's installations while avoiding the relentless return fire! A dazzling challenge for lovers of space drama!

*Actual game screen may show variation of illustration above

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ORIVER 1 TIMI

HARD-DRIVING
EXCITEMENT FOR
COLECOVISION
EXPANSION



CRASH! SMASH! IT'S A BLAST!

A HIGH RESOLUTION VIDEO GAME CARTRIDGE FOR



Bump and disable as many cars as possible, making sure you avoid them once they're stalled, or you lose valuable time! Use the Expansion Module #2 steering wheel and accelerator foot pedal to maneuver and catch up to the crash cars, which careen crazily all over the screen. Fasten your seat belts for action, because in this game, the more cars you hit, the more points you score!

*Actual game screen may show variation from illustration above.

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by Nintendo"

BONUS! DALKEY KANG CARTRIDGE INCLUDED
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YOUR CUSTOMERS WILL GO APE!

A HIGH RESOLUTION VIDEO GAME CARTRIDGE FOR

Mighty Donkey Kong™, the ape, has stolen Mario's girlfriend and taken her to the top of a steel fortress! Gallant Mario must get to the top to save her! You use the control stick to maneuver Mario across the girders and up the ladders. On Mario's way up, though, the ape throws barrels in his path to halt his progress, so use a side button to jump Mario over them. Can you help Mario rescue his damsel in distress? If you make it, you'll move ahead to two even more challenging screens.

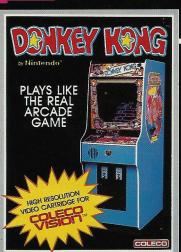
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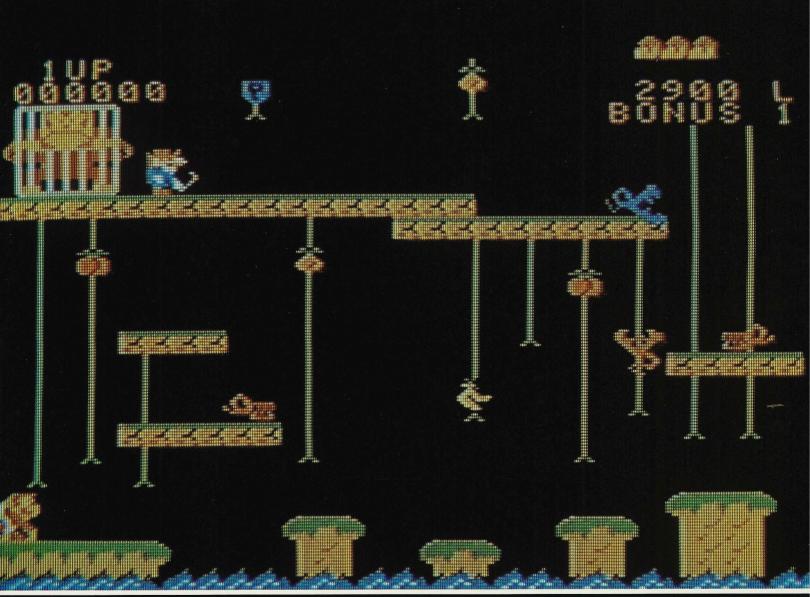
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THE REVENGE OF MARIO™!

A HIGH RESOLUTION **VIDEO GAME CARTRIDGE**

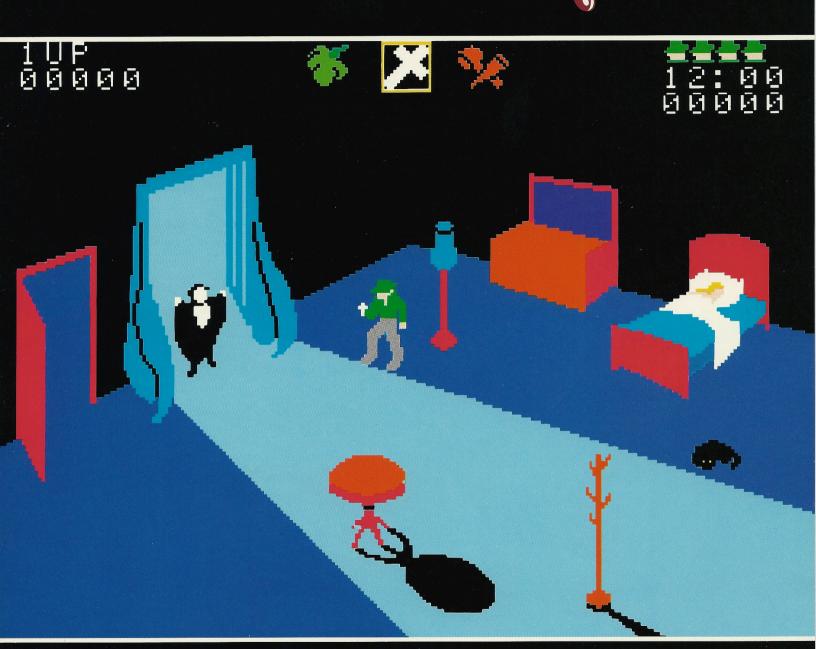


It's a different kind of rescue game! Mario's™ the villain who's got Papa Donkey Kong™ locked in a cage. Surrounded by snapping creatures, Donkey Kong Junior™ climbs and swings across vines to reach a special key. If successful, he advances to another screen and must pick up even more keys. He can earn extra points by plucking fruit to bonk his opponents, but his mission is to save Pop. save Pop.

*Actual game screen shown

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DRAC IS BACK AND ONLY YOU CAN STOP HIM!

A HIGH RESOLUTION VIDEO GAME CARTRIDGE FOR



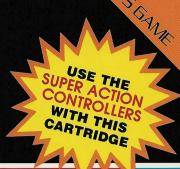
So much fun, it's almost frightening! Dracula's loose in London, and you're the only detective who can halt his reign of terror! Defeat the monster and stop the horror! But be careful . . . the vampire count will use all his Transylvanian tricks to make you his next victim.

*Actual game screen may show variation from illustration above.

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COLECOVISION FOOT Dall





A HIGH RESOLUTION VIDEO GAME CARTRIDGE FOR



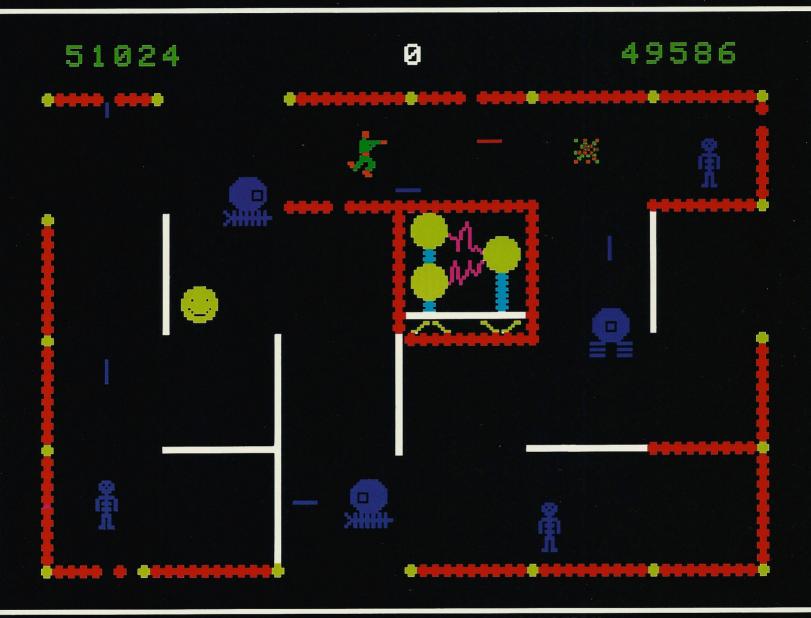
MONDAY NIGHT QUARTERBACKS, THIS IS YOUR GAME!

All the action and strategy of the real game! Captain your team and control your backfield against all opponents. Pass, kick and run for first downs and high yardage gains—you'll hear the crowd scream while you push toward the goal line! Plan strategies—intercept—score that touchdown! It's the perfect game for Monday night quarterbacks—any day of the week!

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THIS GAME WILL DRIVE YOU BERSERK!

A HIGH RESOLUTION VIDEO GAME CARTRIDGE FOR



An exciting home version of the popular arcade favorite! The object is to have your humanoid shoot as many robots as possible and escape from the maze before Evil Otto™ catches him. You'll find two types of walls; one type lets you shoot right through them, but the other is reflective and sends your own shots back to zap you! There are two different robots to battle, and Evil Otto™ will pursue your humanoid at lightning speed! Can you handle this mind-boggling challenge?

*Actual game screen may show variation from illustration above.

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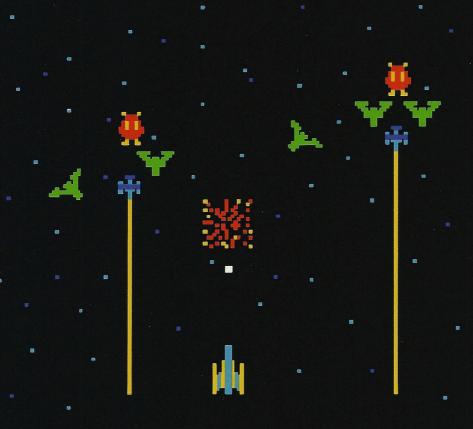
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MISSION



LASER ATTACK

IT'S FIVE SPACE GAMES IN ONE!

A HIGH RESOLUTION FOR



Prevent the evil robot Gorf™ from conquering the entire galaxy! Defeat one fleet, and Gorf™ sends another! First, wipe out the Astro-Invaders. Succeed, and you'll battle a laser-firing fleet and diving robot ships. The next mission: facing deadly Galaxians™! Survive this far, and meet expanding robot ships that materialize from a space warp. Defeat them and go on to the ultimate challenge... a duel against the Gorfian™ flagship! It's five different games on one cartridge.

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HORSE RACING

BONUS

THE ODDS-ON FAVORITE!

A HIGH RESOLUTION VIDEO GAME CARTRIDGE FOR



They're off and running! This horse racing game puts you right at the track—with realistic sound effects and authentic action. Watch the board as the odds change. Hurry!—Place your bet! The horses start out of the gate, race around the bend and jockey for position on the straightaway. Which horse will win...place...show? Experience the wire-to-wire thrills of a different race every time!

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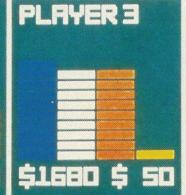






PLRYER 1







PLAYER 4

IT'S ALL IN THE CARDS!

A HIGH RESOLUTION VIDEO GAME CARTRIDGE

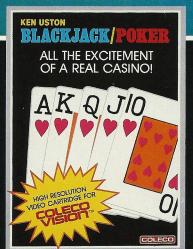


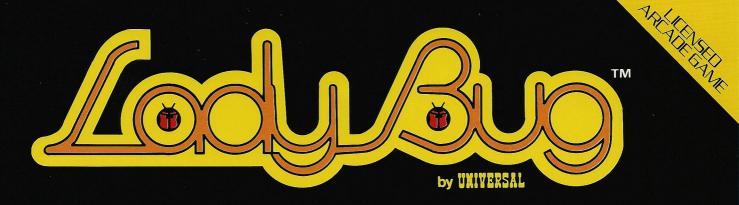
You're right at the game table in this high-stakes game: A fresh deck is opened, and the dealer distributes the cards for one to four players. Will you "hit" or stand "pat"? Maybe you'd like to try your hand at poker — just name your game! An evening of "cards" was never this exciting before!

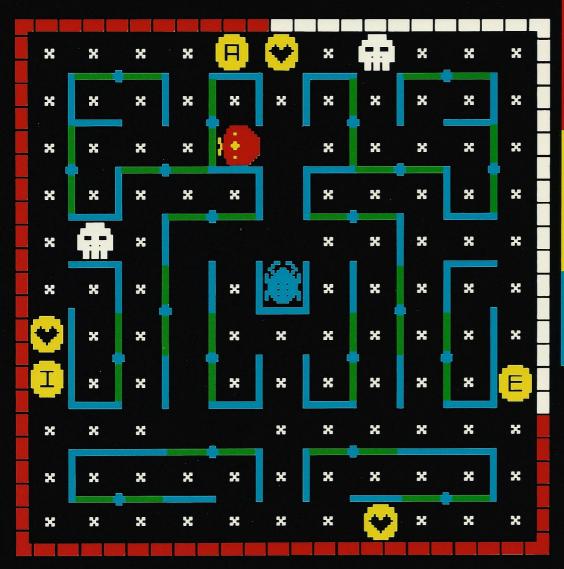
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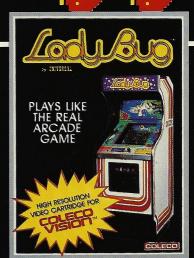
DRIVE THEM BUGGY WITH LADY BUG"!

You're in control of a hungry Lady Bug. Using the control stick, help her traverse a tricky maze, gobbling up dots and letters. But watch out—also in her path are poisonous skulls and creepy bugs that chase her! Help her dodge these insidious insects by passing through turnstile-like doors, but hurry up or they'll sneak right through to continue the chase! It's up to you—will Lady Bug gobble up all the dots and move to another maze, or will she become one of the bad bugs' breakfast?

*Actual game screen may show variation from illustration above

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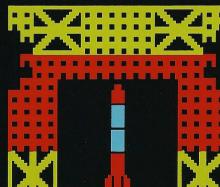


FLIGHT #1 GATE OPEN











A HIGH RESOLUTION VIDEO GAME CARTRIDGE FOR



Get ready to loop, climb and dive your way on a dangerous airborne mission unlike any other! While dodging rising air balloons, you must release the gate controls secured inside a flight terminal. Once you've opened the gates, test your flying accuracy through an unearthly maze ridden with menacing enemies. It takes a real pro to reach "THE END"!

*Actual game screen may show variation of illustration above

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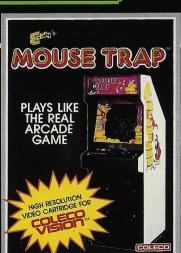


THE WILDEST CAT 'N MOUSE GAME!

You're the brains behind a speedy mouse, zipping his way along a tricky maze, eating cheese bits. He has to eat and run, though, thanks to a posse of hungry cats. By eating bones, our rodent-on-the-run can temporarily change into a dog, turning the tables on the cats to score extra points. You can also open and close doors to change the maze and protect your little friend, but watch out for the hawk! It's up to you—will the mouse make it through, or become a snack for the cat or the hawk?

*Actual game screen may show variation of illustration above
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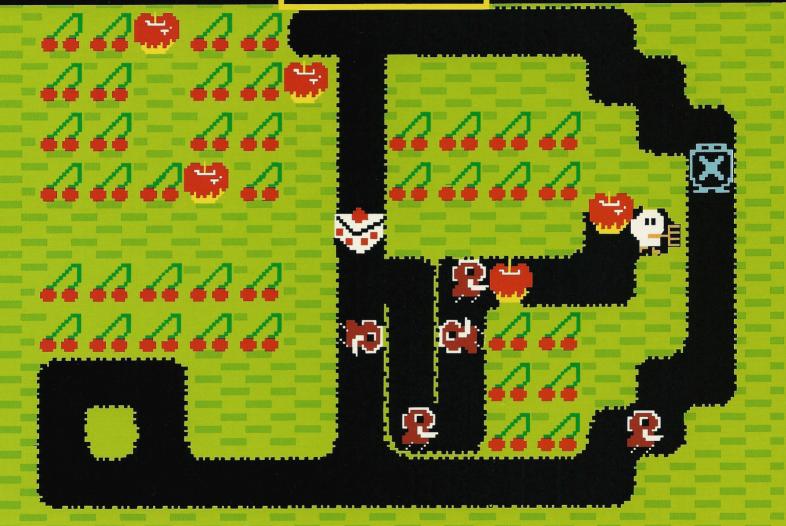




ARCHE VIEW

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E TRA ##### SCENE



A HIGH RESOLUTION VIDEO GAME CARTRIDGE FOR



IS LIFE JUST A BOWL OF CHERRIES?

Mr. Do!™ needs your help to harvest the goodies in his orchard. Sounds easy, right? Wrong! Evil Badguys chase him every step of the way. Mow a path to the cherries and start picking . . . have Mr. Do!™ throw his Power Ball to eliminate some of his pursuers. More Badguys just keep right on coming, though, so push apples down to squash them flat! It takes skill, strategy, speed and planning to clear out the orchard, get special bonuses and advance to an even more challenging orchard screen.

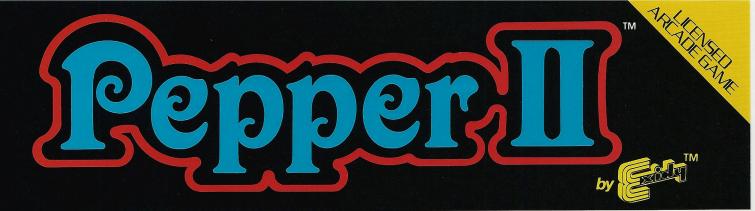
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MR. DO!™is a trademark of Universal, Inc.

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GH RESOLUTION GAME CARTRIDO FOR



A MAZE GAME WITH A NEW ZIP!

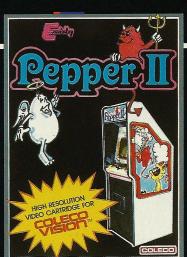
Have a maze-crazy time guiding Pepper™ around a track, zipping rooms shut to earn points and treasures. Keep a close watch for vicious Roaming Eyes and a Zipper Ripper. Enclose a room containing a pitchfork and temporarily turn Pepper™ into an Eye-catching devil that eliminates opponents and stuns the Zipper Ripper for a few seconds. Lead Pepper™ through four mazes to earn a super bonus! It's zipping good fun for the fleet-fingered!

*Actual game screen may show variation of illustration above

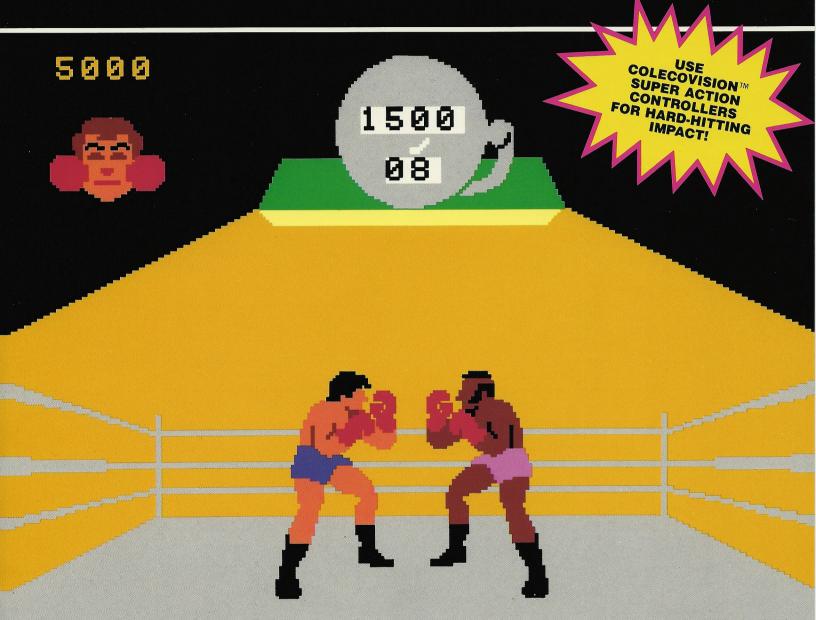
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SCHOPIS GANK



CHAMPIONSHIP BOXING ACTION!

VIDEO GAME CARTRIDGE FOR

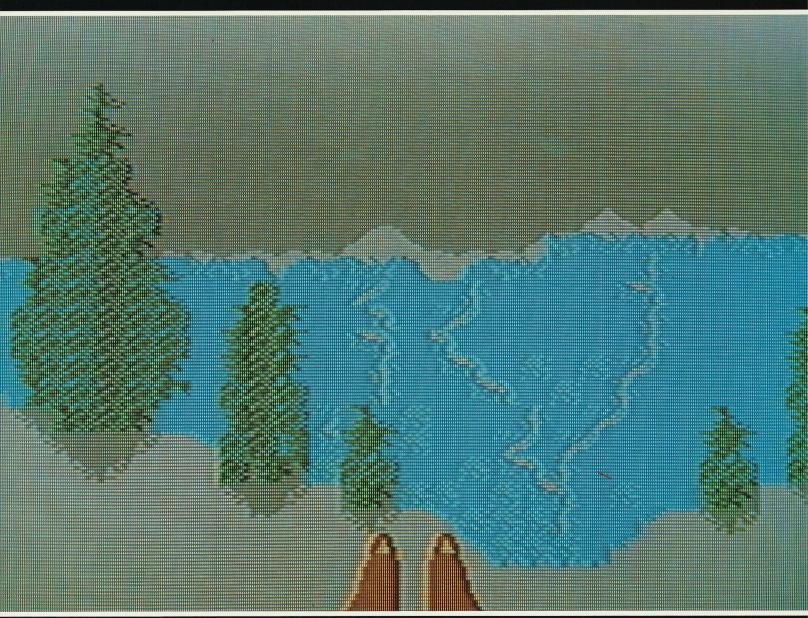
A HIGH RESOLUTION

Experience boxing as if you were right in the ring! Exciting action and incredible player control help you be the champ! Stage your own video slugfests competing against another player or battle it out one-on-one against the ColecoVision™ computer. Whichever way the decision goes, ROCKY™ BATTLES THE CHAMP is a knockout every time. And, with ColecoVision's™ Super Action Controllers, you can actually feel the macking with a solid when you catch your adversary in the ring with a solid

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A HIGH RESOLUTION VIDEO GAME CARTRIDGE FOR



GET THE THRILLS WITHOUT THE CHILLS!

Coordination is vital in this fantastic 2-in-1 game cartridge that will test even the best hot-dogger! Schuss down open mountainsides in "SKI TRAILS" or swerve your way through the challenging "SLALOM" course. Either way, you get the real feeling of being on the slopes, because you see your ski tips in front of you as the scenery zips by at breakneck speed. It takes split-second timing to avoid the trees and tricky moguls, but watch out for the other skiers, who'll sometimes turn wildly across your path!

*Actual game screen shown

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Rescue in Gargamel's™ Castle (Peyo)



A HIGH RESOLUTION VIDEO GAME CARTRIDGE FOR



IT'S MORE THAN JUST KID STUFF!

The true-blue Smurf™ shows his colors as he attempts to rescue Smurfette™ from the dank depths of Gargamel's™ castle. Walk him along the countryside, through stalagmite-ridden caves and other treacherous terrain on his way. Help him avoid low-flying birds and nasty insects — jump him over scary obstacles to save Smurfette™. It's up to you to make his mission successful, but it's not as easy as it looks. Good luck!

*Actual game screen may show variation of illustration above

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#2444



FOR

A HIGH RESOLUTION VIDEO GAME CARTRIDGE

JOIN A SMURF™ TREASURE HUNT!

The Smurf™ village is celebrating Smurfette's™ birthday! Choose your favorite Smurf™ character, then send him to find the right present. Beware of running into troubles along the way. Start by taking your hero out of the village in a car through the forest. Check for clues along the way. It sounds simple, but there are all kinds of dangers in your path. Once everything is on the table, Smurfette™ appears and the party begins.

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PLAYER 285000





BATTLE THE MEANEST ALIEN YET!

Meet the dreaded Alien Commander, whose fearsome face appears on the screen, challenging you to battle! His scouts zoom in; maneuver your fighter to blast them before they combine into a larger ship and shoot deadly fireballs. Then, dock with a mother ship to add the firepower necessary to fight it out with waves of cruisers and destroyers! How long can you hold off the furious forces of the Alien Commander?

*Actual game screen may show variation of illustration above

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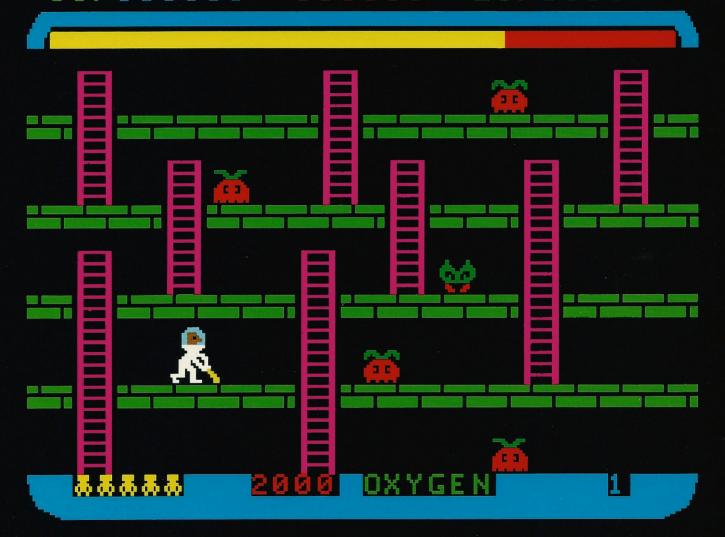
A HIGH RESOLUTION **VIDEO GAME CARTRIDGE**

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IT'S THE NEW SPACE RACE!



Your mission: eliminate the dreaded Space Monsters by racing your Spaceman along the floors of a giant girder structure. Climb up or down ladders from floor to floor, or leap through the holes for a quick descent, but don't let the Monsters attack your Spaceman! If you should defeat one of the Monster hordes, a more dangerous attack will follow! Can you defeat the Space Monsters before time is up?

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The Official





THE ULTIMATE AIR/SEA BATTLE GAME!

A HIGH RESOLUTION
DEO GAME CARTRIDGE FOR

Skim your SUBROC™ fighter craft along the ocean's surface to fight it out with aggressive, elusive enemy ships. Avoid the torpedoes and depth charges they launch at you, then blow them out of existence! Then, climb to the stratosphere for high-flying dogfights with flying saucers and missile-firing spaceships. Maneuver up, down, left and right at amazing speed as you battle your way through a spectacular display of day, night, dawn and dusk combat scenes.

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Sword and the Sorcerer



IE CARTRIDGE



ENTER THE ENCHANTED CITY!

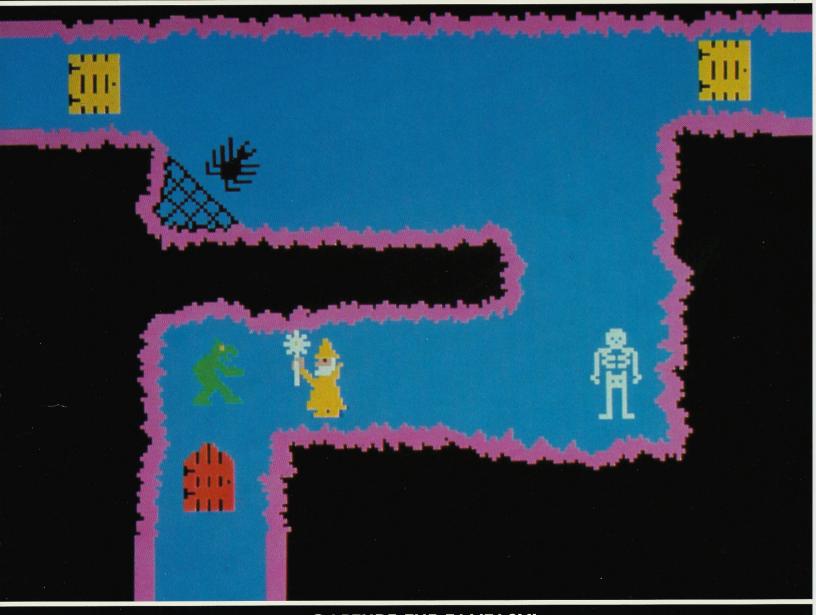
It's a magical multi-screen adventure! Help brave TALON™, wielder of the magic sword, rescue the fair ALANA™ from the evil sorcerer XUSIA™ and his allies. Fight your way past an evil king's soldiers to breach the gates of the magic city. Then, seek out a hidden key to get you into the sorcerer's foreboding castle. First, you'll have to battle frightening creatures in a dank tunnel. And once you put the key in the grate, TALON™ must race against time to save the lady... and himself... from XUSIA'S™ lethal serpent!

*Actual game screen may show variation from illustration above

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TUNNELS & TROLLS



CAPTURE THE FANTASY!



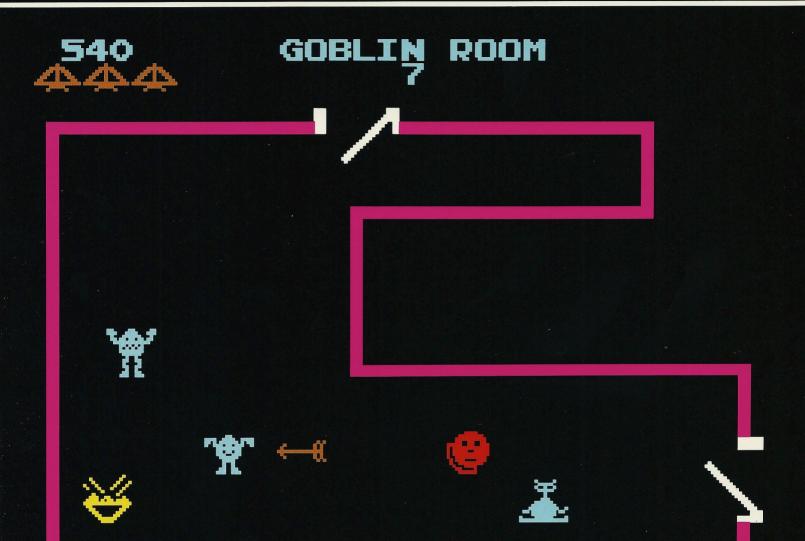
Escape for a while in this role-playing game of monsters, heroes and dungeons for one to four players. Enter a mysterious dungeon full of uncharted hallways and hidden chambers in search of glittering treasures. But the coast is far from clear — you'll have to fight an assort-ment of underground uglies that guard the treasure, using an ingenious mix of your wits, weapons and magic spells, too!

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A HIGH RESOLUTION DEO GAME CARTRIDGE VIDEO



A BOLD TREASURE HUNT FOR DARING ADVENTURERS!

Lead Winky[™], the spunky little explorer, into a dungeon containing treasure-filled rooms. The treasures are protected by an assortment of nasty monsters, and Winky[™] must shoot them with his bow and arrows to claim the booty. If he is successful, the treasure hunt moves on to yet another room, with more treasures and more scary monsters. The more Winky[™] ventures, the more he gains!

*Actual game screen may show variation of illustration above

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A HIGH RESOLUTION VIDEO GAME CARTRIDGE **FOR**



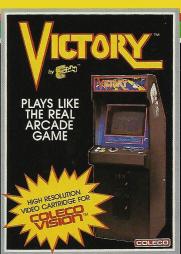
BLAST YOUR WAY TO VICTORYIM!

You're in command of a Battlestar! Spin and fire in any direction to defend your planet against alien ships that try to get past you and drop paratroopers. You must stop them before they release the deadly quarks from their underground bunkers! Fire your lasers, put up your shields, or use your Doomsday Device, but be careful—your weapons supply is limited! As your skills grow, the challenges grow. Make VICTORY™ yours!

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SADDLE UP FOR A SHOOTOUT!

A HIGH RESOLUTION DED GAME CARTRIDGE FOR



Help law and order prevail on the electronic frontier! Outlaws are out to ambush the train. You're the Sheriff who can stop them with your faithful horse, trusty six-shooter and your wits! You can't shoot over the train, but you can fall back and get the bandits from behind, or gallop on ahead of the train and shoot back over the shoulder at 'em! The Sheriff can go across the tracks or up on top of the train. There's a special bonus screen if you defeat those ornery sidewinders!

*Actual game screen may show variation from illustration above.

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WîZaro of Woor™ by MIDWAY



YOU'RE OFF TO SHOOT THE WIZARD!

A HIGH RESOLUTION VIDEO GAME CARTRIDGE FOR



Enter the dreaded dungeons of Wor! Your first mission is to outshoot and vaporize the Burwors in the mazelike dungeons. Then, your Worrior must destroy visible and invisible Garwors and Thorwors. Use the radar screen to find them. Shoot down the winged Worluk before he gets out through the escape tunnels. The final chilling showdown is with the Wizard himself!

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A HIGH RESOLUTION VIDEO GAME CARTRIDGE FOR



A NEW DIMENSION IN VIDEO SPACE!

An adventure in state-of-the-art video gaming, this breathtaking 3-dimensional space battle game is light years ahead of the others! Your futuristic spaceship zooms over alien asteroids and dives down to attack enemy installations. Navigate over treacherous walls, dodge enemy fire, avoid the force fields and survive to face a final showdown with the mighty Zaxxon™ robot!

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COLECOVISION SERVICE

A NEW NATIONWIDE NETWORK OF SERVICE DEALERS KEEPS THE ACTION GOING FOR YOUR CUSTOMERS...AND FOR YOU!

Even the best electronic products are only as good as the service behind them. And here at Coleco, we're proud of our record of backing up quality products with quality service. So, when we started to put together our service team for ColecoVision™ and other Coleco electronic products, we were pretty careful about who we'd let take care of them. Now, after an extensive search, we've appointed two independent multi-unit service dealers to spearhead the new national customer and consumer service program.

The two highly-respected service organizations we've chosen are Sales and Service Corporation of America (SASCOA), headquartered in Fairfield, CT, with 30 service centers across the country and American Trans-Video (ATV), headquartered in Los Angeles, CA, with outlets throughout the state. Their coordinated efforts will enable consumers to have all Coleco video electronic items promptly and efficiently serviced in convenient regional locations. They will handle ColecoVision™ hardware and all Coleco software for ColecoVision™, the Atari® 2600 VCS™ and Intellivision®.

Coleco's comprehensive new service policy provides assistance for both the consumer and the dealer. A toll-free number 1-800-842-1225 will assist both parties. Each service dealer will carry a full line of parts and peripheral electronic items. Products that are under warranty and beyond the warranty period will receive the same type of quick attention and dedication to detail.

While SASCOA and ATV give us a solid service base, they will not be the only two companies involved in the nationwide service network. Other quality-oriented organizations will be added as necessary and within a short time, over 80% of the country will have service dealers in place.

Why are we so particular about establishing a topflight national service network? Because we feel that if we design our games to be second to none, we couldn't settle for a service program that would be anything less. And besides, isn't keeping both the consumer and the dealer satisfied really the name of the game?

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Address all service correspondence to: Coleco Industries, Inc., 1511 Black Rock Turnpike, Fairfield, Ct. 06430 Nationwide Service number: 1-800-842-1225



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